

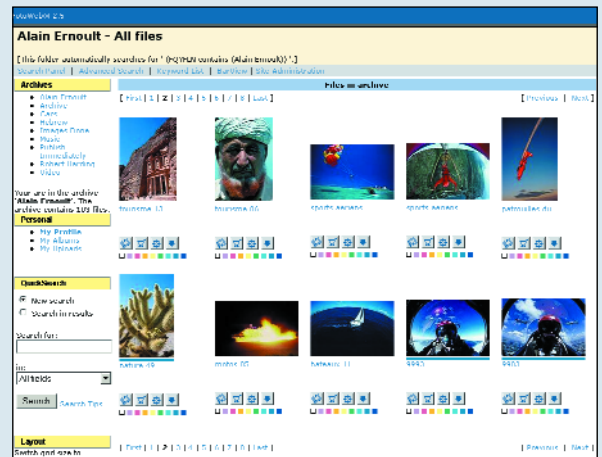


fotoware

FotoWeb

- *Distribute and sell images on the Internet*

- Complete customizable web media archive for the Publishing Industry
- Advanced production and workflow tools
- The solution for sales and promotion of media assets
- Supports images, documents, graphics, movies and PDF
- Simplify workflow collaboration!
- Customizable sales and activity report



FotoWeb is a web based publishing engine for digital assets. It is the solution for everyone who needs to quickly make thousands or even millions of files available on the web. FotoWeb supports images, video, sound and document file formats, and will make these available for searching to everyone that logs on to the system with a standard web browser on an intranet or the Internet.

FotoWeb can publish all files that are indexed by FotoWare Index Manager and files that reside in standard file system folders. Content can be organized in one or more archives. A file is automatically available on the web when it is put in one of the folders that are published by FotoWeb. Users can then search or browse the archive content, view detailed information about each item in the archive, view thumbnails and previews and download comping images. FotoWeb will generate the needed thumbnails and previews for all supported file types dynamically. If enabled, files can be added to the user's shopping cart and ordered for download. Users may organize files in private albums, or share their albums with other users of the system or via email invitations.

The system administrator controls the users' access privileges to the different archives in the system. Permissions control access, download and file modification privileges in an archive. Users can be organized in groups to make administration easier. The administrator can easily perform all administrative tasks through the intuitive FotoWeb Administration Tool.

Archives and searching

When connected to FotoWare Index Manager, FotoWeb allows users to search an archive based on full text indexing of file content and also basic attributes of an object, such as file size, dates, color space, dimensions and more. All of this makes it easy for the users to find exactly the files they are looking for.

FotoWeb offers previews and comping images of items in the archives. Their size and optional watermarks are defined globally in the system or set individually for each user.

User management

Users and groups are managed through the FotoWeb Administration Tool. FotoWeb keeps a private user database, but password synchronization can be used in networks with Microsoft® Windows® Servers. The Online Registration module allows users to fill in contact information in a web form to get a user account on the system.

Shopping cart

When logged in with the appropriate privileges, users can select files and add them to their shopping carts. When the user checks out, the system will register the purchase of the selected files, so that the customer can be invoiced. The user can then choose to download the files as a ZIP archive, or to have them delivered via email or to an FTP server. If required, it is possible to develop custom e-commerce solutions for pricing and online credit card processing based on FotoWeb's shopping cart.

Albums

Registered users can create an unlimited amount of albums to organize files they work with on the system. Users can share albums with other users of the system. The owner of the album controls the privileges of the other users, who may be allowed only to view or optionally also modify album content.

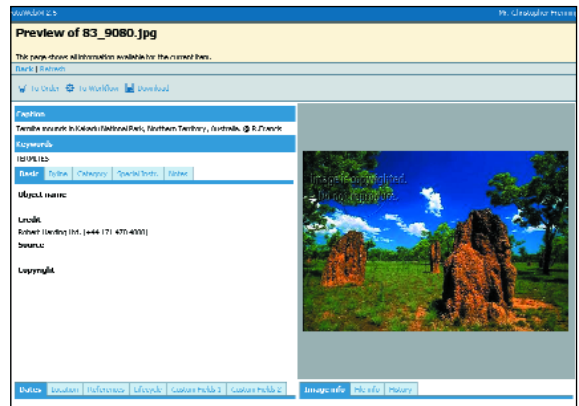
Users can also invite others that are not registered on the system to view an album. These invitations are sent via email with a custom message from the user, and FotoWeb will keep statistics of how many times each invited user has opened the album.

Workflow and production

FotoWeb integrates well with production environments. The system administrator can define destinations that let users send files to folders locally on the FotoWeb server, to other servers in the network or to FTP servers. A destination can also be configured to upload a file to another FotoWeb server, or to send files as attachments to an email. Each destination has an access list of users who are allowed to use the destination. A destination can be configured to require input from the user before processing the job, for example by entering new filenames, adding prefixes or writing IPTC information on the files to send.

File upload

FotoWeb users can easily upload files to the server via a web interface. The upload function uses the HTTP protocol, which allows files to be uploaded even when networks are protected by strict firewalls. Users of FotoStation can upload files to FotoWeb using the HTTP upload function in FotoStation, and can easily upload several files in a single batch. The uploaded files can be placed in a folder that is private to the user, or in any folder specified by the system administrator.



Highly customizable

Users will immediately feel comfortable with the sleek and intuitive interface of FotoWeb. It is designed to be compatible with all major web browsers.

Companies that wish to add a personal touch to FotoWeb - or even make substantial changes to it - can do so by changing the user interface templates. This can be done easily by persons with web design experience - no programming knowledge is required. This way, it is possible to integrate FotoWeb with an existing web site design or a corporate identity program.

FotoWeb is also a versatile tool for developers. It offers powerful functionality that can be used to build web sites tailor made for a company, or to create powerful links between FotoWeb and other systems.

Developers can also use the COM objects published by FotoWeb to access the user database or modify the system configuration. FotoWeb also uses a SQL database that can be accessed from virtually any other system.

Authorized Reseller



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